

SPONSORSHIP BENEFITS by LEVEL OF SUPPORT

<u>Compass Sponsor</u> <u>(\$5,000+)</u>	<u>Anchor Sponsor</u> <u>(\$3,000-\$4,999)</u>	<u>Chart Sponsor</u> <u>(\$1,000-\$2,999)</u>	<u>Buoy Sponsor</u> <u>(\$500-\$999)</u>
<ul style="list-style-type: none"> ▪ Premium logo placement in 2020 Guidebook* ▪ Oral and written recognition at <i>Splash!</i> ▪ Premium logo placement in Summer 2020 newsletter ▪ Premium logo placement in one 2020 ‘e-blast’ ▪ Premium logo placement on the sponsor page on MITA’s website ▪ 10 complimentary memberships ▪ Unlimited discounted memberships (20% off) to share with employees and customers ▪ 10 tickets to <i>Splash!</i> ▪ Recognition in MITA App ▪ Color poster recognizing your sponsorship for display at your business ▪ Special use of MITA’s waterfront office for a meeting or social gathering (weeknights/weekends only) 	<ul style="list-style-type: none"> ▪ Name and logo placement in 2020 Guidebook* ▪ Written recognition at <i>Splash!</i> ▪ Logo in Summer 2020 newsletter ▪ Logo in one 2020 ‘e-blast’ ▪ Logo on the sponsor page on MITA’s website ▪ 7 complimentary memberships ▪ Unlimited discounted memberships (20% off) to share with employees and customers ▪ 7 tickets to <i>Splash!</i> ▪ Recognition in MITA App ▪ Color poster recognizing your sponsorship for display at your business ▪ Special use of MITA’s waterfront office for a meeting or social gathering (weeknights/weekends only) 	<ul style="list-style-type: none"> ▪ Name in 2020 Guidebook* ▪ Written recognition at <i>Splash!</i> ▪ Name in Summer 2020 newsletter ▪ Name in one 2020 ‘e-blast’ ▪ Name on MITA website’s sponsor page ▪ 5 complimentary memberships ▪ Unlimited discounted memberships (10% off) to share with employees and customers ▪ 5 tickets to <i>Splash!</i> ▪ Color poster recognizing your sponsorship for display at your business 	<ul style="list-style-type: none"> ▪ Name in 2020 Guidebook* ▪ Written recognition at <i>Splash!</i> ▪ Name in Summer 2020 newsletter ▪ Name in one 2020 ‘e-blast’ ▪ Name on MITA website’s sponsor page ▪ 2 complimentary memberships ▪ Unlimited discounted memberships (10% off) to share with employees and customers ▪ 2 tickets to <i>Splash!</i> ▪ Color poster recognizing your sponsorship for display at your business
2019 Sponsors			
<ul style="list-style-type: none"> ▪ L.L.Bean ▪ Rising Tide Brewing Co. ▪ WEX 	<ul style="list-style-type: none"> ▪ East Coast Yacht Sales ▪ Kittery Trading Post ▪ Maine Yacht Center 	<ul style="list-style-type: none"> ▪ 8 businesses in 2019 	<ul style="list-style-type: none"> ▪ 11 businesses in 2019

**Sponsorship must be secured by guidebook print deadline of approximately 2/15/20. If deadline is not met, a special item announcing your sponsorship will appear in one of MITA’s monthly e-news blasts (14,000 subscribers)*